

BELÉN MARRÓN REIGOSA

BOARD MEMBER | GLOBAL EXECUTIVE LEADER IN GEOPOLITICS, GOVERNANCE, ESG & INTERNATIONAL PUBLIC AFFAIRS

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EXECUTIVE PROFILE

Board member and senior global executive with **more than 25 years of experience** in corporate governance, geopolitics, ESG and international public affairs operating across Europe, Middle East (GCC), Latin America and Asia-linked markets.

Recognized for providing **strategic oversight to boards, governments and multinational organizations** in highly regulated and geopolitically sensitive environments, including infrastructure, health systems, urban development, security-related governance and ESG compliance.

Proven ability to **bridge public and private sectors**, align corporate strategy with geopolitical realities, and build trusted institutional relationships with governments, multilateral bodies and strategic partners. Strong background in **corporate diplomacy, risk oversight, compliance and reputational governance** at board level.

KEY COMPETENCES

Security & Defense Governance

Founder and lead of the Security & Defense vertical at the GCC Board of Directors Institute, integrating geopolitics, corporate governance and board oversight for security-related sectors across the Gulf region.

Strategic Transformation Projects

Senior executive role at NEOM (Saudi Arabia), contributing to one of the world's most strategically relevant state-led transformation projects.

Government & Institutional Advisory

Trusted advisor to Spanish Government, European institutions and Saudi entities on governance, sustainability, health systems and institutional strategy.

Board & Advisory Experience

Extensive experience across foundations, think tanks and multinational environments.

RESUME

- Specialized in Corporate Governance, Geopolitics, ESG & International Public Affairs in Public and Private sector.
- Member of Boards of Directors where expertise in Health, Security, Corporate Governance and Public Affairs is required.
- Leads strategic initiatives bridging Europe, Middle East and international markets.
- TEDx Speaker on leadership and governance.

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BOARD & ADVISORY EXPERIENCE

2025- Present Board Member & Founder – Security and Defense Vertical at GCC Board of Directors Institute (GCC BDI)

2024- Present Value Ambassador Member Committee – NEOM

2023- Present Member – Saudi-Spanish Bilateral Committee, Spanish Embassy, Riyadh (Saudi Arabia)

2023- Present Board Member – UNESCO Chair, Social & Solidarity Economy

2019- 2023 PortAventura Foundation Trustee – Investindustrial Group

2018- 2023 Health Council of the Ministry of Health of the Government of Spain

2019- Present Member of the Think Tank of Foment del Treball (Job Creation Board)

2016- 2023 Advisory Board of the Spanish Association of Foundations (AEF)

EXECUTIVE EXPERIENCE – NEOM (SAUDI ARABIA)

2023- PRESENT | Senior Executive | Strategic & Institutional Affairs – NEOM – PIF (Saudi Arabia)

Member of the executive team supporting large-scale territorial, infrastructure, and urban development projects with global strategic and geopolitical relevance. Contributed to flagship megaprojects, including THE LINE and other strategic assets, integrating governance and ESG frameworks. Connected private-sector partners with project needs, supporting navigation within a complex geopolitical environment. Led internal stakeholder relations as a member of the NEOM Value Ambassador program.

EXECUTIVE EXPERIENCE – HEALTHCARE SECTOR

2015- 2019 QUIRÓNSALUD – FRESENIUS GROUP

Corporate Director – ESG & Foundation. A company with 35,000 employees, 47 hospitals and €2.7 billion turnover.

- Led group-wide ESG, compliance, and governance frameworks for a multinational healthcare group. Established CSR and compliance structures, chaired governance committees.
- Delivered Spain's first GRI report in the healthcare sector, aligned the group with international standards.
- As General Manager of the Foundation, defined clinical trials strategy, built partnerships with pharmaceutical companies, led high-impact social initiatives.

2019- 2023 ATHENEA HEALTHCARE GROUP | Founder & Partner

Strategic advisory to companies and public institutions on governance, ESG, institutional relations, and international positioning. Led cross-border projects across Europe and Latin America, including COVID-19 crisis management and international healthcare initiatives. The group's work during the pandemic was recognized by Stanford University.

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EXPERIENCE IN THE COMMUNICATION AND INSTITUTIONAL SECTOR

2005-2010 CEU FOUNDATION – Abat Oliba University | Director of Communication & External Relations

Led institutional positioning and reputation management, developed international academic agreements between the USA and Spain, drove high-level media strategy and institutional growth, and served as a columnist and opinion leader in Spanish and international media on geopolitics, governance, and public affairs.

2007-2010 OSTOS & SOLA AGENCY (Spain & Latin America) | Director of Strategic Planning Political Campaigns

Senior leadership roles in national and international election campaigns across Spain, Mexico, and Ecuador, with executive responsibility for strategy, messaging, and stakeholder engagement in complex political environments.

EXPERIENCE IN THE LEGAL SECTOR AND PUBLIC ADMINISTRATION

2000-2007 PARLAMENT OF CATALONIA – GOVERNMENT OF CATALONIA | Member of the legal team

Led legislative drafting and review, advising parliamentary groups and MPs across committees and plenary sessions. Drove legislative strategy, institutional negotiation, and political governance, coordinating with communication teams to translate policy decisions into effective public positioning.

ACADEMIC & THOUGHT LEADERSHIP

- **Associate Lecturer** in Master's and Bachelor's degree courses (EAE, URV, CEU and Arkansa Universities)
- **Lecturer on Geopolitics, ESG and Corporate Diplomacy** (UNIR, Fundación Liderar con Sentido Común)
- **TEDx Speaker** on leadership and governance

EDUCATION & EXECUTIVE TRAINING

Nebrija University

Geopolitics and Global Security

PWC Spain

Women to Watch Programme – Boards of Directors

IESE

Sustainability and ESG Program Degree

IESE

Advanced Negotiation Strategies Program Degree

ESADE Business School

Master's degree in Health Management

UAO CEU- Abat Oliba University CEU

Master's Degree in Management and Communication of Social Entities

Barcelona Bar Association (ICAB)

Master in Corporate Law

UAO CEU- Abat Oliba University

Bachelor's Degree in Law

Escuela de Criminología de Catalunya

Criminology

LANGUAGES

Spanish/Catalan:
Native

English: Fluent / Professional
proficiency

Arabic: Basic level – institutional and cultural context
(GCC)